



Carter Paysinger Honored By CIF

By Chris Sieroty

Beverly Hills High School's athletic director and football coach Carter Paysinger has been honored with the statewide 2006-2007 California Interscholastic Federation's Model Coach Award.

Paysinger received his award on Saturday at halftime of the Division I championship game at the Home Depot Center in Carson. He has been Beverly High's head football coach since 1990.

"It was quite an honor," Paysinger told *The Courier* on Wednesday. "I think (the award) speaks to the integrity and character of our program. It's rewarding that so many people within the CIF family recognize the program we have."

Paysinger, a 1974 Beverly High graduate, was among the 15 recipients of the award announced Feb. 5 and the only Southern California football coach.

"It's just a testament to the class program that (Carter) runs," said Beverly High Principal J. Guidetti. "Beverly Hills is recognized for its academics, but we also need to realize that the athletic department touches so many lives and it wouldn't be possible without a guy like Carter."

Guidetti called Paysinger the best athletic director he's seen in his career.

"He's just a great guy, who runs a great program," he said.

The CIF Model Coach Award program, now in its sixth year, is designed to recognize coaches who have served as positive role models in their schools and communities, and who have exhibited the traits apparent in the 16 principles of Pursuing Victory With Honors.

A model coach demonstrates and teaches the six core ethical values: trustworthiness, respect, responsibility, fairness, caring, and good citizenship (the "Six Pillars of Characters"). The CIF



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believes that the highest potential of sports is achieved when teachers/coaches consciously Teach, Enforce, Advocate and Model (T.E.A.M.) these values and are committed to the ideal of Pursuing Victory with Honors.

"This is the highest and most prestigious award the CIF bestows upon its coaches," said CIF Executive Director Marie M. Ishida, in a statement. "We are honored to be able to recognize coaches throughout our state who are dedicated to impacting the lives of high school student-athletes by not only teaching them the values of Pursuing Victory with Honor and the Six Pillars of Character, but also that there is more to participating in sports than just winning and losing."

Paysinger has been at his alma mater for 27 years, serving as a PE teacher, football coach and athletic director. He's led the team to five league titles and 14 section playoff berths since 1990.

In announcing him as one of the winners, the CIF said he shows students how to live their lives with respect, responsibility, fairness, caring and citizenship. Recently, he helped develop, implement and monitor an intervention plan which has improved the environment on campus.